



Tom March

<http://tommarch.com>

SUMMARY OF QUALIFICATIONS

- Co-developer of the WebQuest strategy
- Conference keynote presenter on integrating technology & learning
- Published author in professional journals
- Curriculum designer of Web-based learning activities
- Innovative creator of new models for education
- Designer and developer of interactive software
- Successful facilitator of professional learning for teachers
- Expansive knowledge of research on learning theories
- Proved ability to complete projects of the highest quality
- Long history of designing innovative e-learning solutions
- Recognised at county level as Teacher of the Year (San Diego, USA)

EXPERIENCE in EDUCATION

1998 - Present: Director ozline.com, educational consultancy

- Publish articles on strategies for educators using the Web with students
- Design and develop interactive tools for Web-using educators
- Managed Web sites for clients such as UNICEF and INEE
- Created online activities via AT&T's Knowledge Network Explorer
- Present in-person workshops internationally
- Work with schools to transition into the next era of education
- Consult with software companies

2010 – 2011: Pre-Sales Consultant, SunGard K-12 / Performance PLUS

Research and design for large-scale tenders on student information & curriculum software

2008 – 2010: ASCD Faculty for Curriculum Mapping

Liaise with Ann Johnson and Heidi Hayes Jacobs to support Australian schools

2005 - Present: Digital Learning Facilitator / Consultant

Work with administration, staff & students to integrate digital resources with authentic learning.

2005 – Present: ICT Trainer – Association of Independent Schools Victoria

Develop and lead ICT / Web 2.0 professional development workshops

2002 – 2007 - BestWebQuests - <http://bestwebquests.com/>

The only juried directory of WebQuests. Retired in 2012

EXPERIENCE in EDUCATION, continued

1999 - Present: Web-and-Flow - <http://web-and-flow.com/>

Interactive environment lets educators develop Web-based activities for their students.

1999 - 2001: Columnist - MultiMedia Schools Magazine

- Wrote the monthly column "Working the Web for Education." (see Publications)

1995 - 1998: Education First Fellow, San Diego State University

- Designed, developed and implemented seminal uses of the Internet for K-12 schools.
- Blue Web'n: design ideas and matrix structure for this site developed by Jodi Reed
- Filamentality: interactive Web site for creating eLearning pages (developed with Jodi Reed)
- "Eyes on Art:" the earliest comprehensive Web site focused on visual arts education

1994 - 1997: Instructor, San Diego State University, CA

- EDTEC 470 - "Technologies for Teachers" in the teacher credential program
- EDTEC 596 - "Interdisciplinary Teaching with Technology" in the credential program
- EDTEC 572 - "Technologies for Course Delivery" in the Masters program

1986 - 1995: English Teacher: Poway High School, Poway, CA

- 1991: Poway Unified School District Teacher of the Year
- 1991 - 1994: Technology Mentor: Poway
- 1989 - 1993: Chairman, English Department: Poway High School
- 1986 - 1995: English Teacher: Poway High School, Poway, CA

EDUCATION

- Master of Arts in Educational Technology, SDSU, California, USA, 1993, 3.94 GPA
- Teacher Certification, San Diego State University, California, USA, 1986, 4.0 GPA
- Bachelor of Arts in English, University of Wisconsin, USA, 1981, 3.65 GPA

AWARDS & SCHOLARSHIPS

- ISTE's 101 Best Web Sites for Elementary Teachers, 2005
 - Golden ROM Award, San Diego Computer-Using Educators, 1997
 - Selected as San Diego State University / Pacific Bell Fellow, 1995
 - University Scholar Award, San Diego State University, 1991
 - Teacher of the Year, Poway Unified School District, 1991-92
 - Teacher of the Year Finalist, San Diego County, 1991-92
 - Phil Halfaker Award, Outstanding Student Teacher, SDSU, 1986
 - Brabyn-Wackman English Scholarship, University of Wisconsin, 1980 / 1981
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Online Tools

1999 – Present - Web-and-Flow : <http://web-and-flow.com> / <http://edge-ucator.com>

An interactive Web site that helps teachers design and develop six Web activities. I designed and wrote all content (coding by Jodi Reed). The Victoria Department of Education and Early Childhood Development licensed the Web-and-Flow templates in 2011.

1996 – Present – Thesis Builder - <http://ozline.com/electraguide/>

The most popular thesis statement generator on the Web. I wrote the content and javascript.

1996 – Present – Filamentality - <http://www.kn.att.com/wired/fil/>

The first “fill-in-the-blanks” Web activity maker launched in 1995 and is still going strong. I designed the interface and all the written content, Jodi Reed provided the perl code.

1995 – retired 2009 – Blue Web’n

Directory of Web sites for teachers. I contributed to the design, name and minimal content.

WebQuests – created by Tom March

Fit in, Break Out or Breakdown? <http://oxleylearning.org/english/rebel-webquest/>

Exploring Rebels and Conformists in the 50s (*Catcher in the Rye* and *Rebel Without a Cause*)

Freedom Fighter or Terrorist? - <http://edge-ucator.com/members/tmarch/freedom2/webquest.htm>

Question: What is terrorism? Is there such a thing as a 'just cause?'

Crool Zone? - <http://ozline.com/webquests/croolzone/intro.htm>

Six "Web-and-Flow Formats" exploring ways to keep our school zones from being “Crool Zones.”

The Big Wide World WebQuest - <http://ozline.com/webquests/bww/>

Prompts K-3 students into higher-order thinking and an understanding of “how the world works”

Look Who's Footing the Bill! - <http://ozline.com/webquests/democracy/>

Challenges students to make decisions about the U.S. national debt.

Searching for China - <http://ozline.com/webquests/chinaquest.html>

First WebQuest ever published for general use. Interactive pages facilitate critical thinking.

Other e-Learning Activities

Eyes on Art - <http://ozline.com/webquests/art2>

Originally posted in 1995. Provides interactive learning-to-look activities for K-12 arts education.

Nonprofit Prophets - <http://ozline.com/webquests/prophets/>

Community action project challenges students make a Web site teaching about a local problem.

RECENT PUBLICATIONS <http://ozline.com/writings/>

Revisiting WebQuests in a Web 2 World - Interactive Educational Multimedia 2007

This paper reviews the critical attributes of true WebQuests and cites recent research in thinking routines and intrinsic motivation to recommend new paths for WebQuests in a Web 2.0 world.

“The New WWW” – Educational Leadership, 2005, vol 63 #4

In a “Whatever, Whenever, and Wherever” world, learning must be “Real, Rich and Relevant.”

“The Learning Power of WebQuests” – Educational Leadership, vol 61 #4

Defining the critical attributes of true WebQuests for a wider education audience.

Selected articles published in MultiMedia Schools Magazine

Ten Stages of Working the Web for Education - Vol 6, No 3, 1999

Milestones for developing your skills as a web-enhanced educator.

The 3Rs of WebQuests – Volume 7, Number 6, 2000

Let's keep them Real, Rich & Relevant.

Re-Tooling Schooling - Volume 8, Number 2, 2001

Reflecting on rust-belt remnants in a silicon-quick world.

SELECTED KEYNOTE PRESENTATIONS

- Teacher-librarians' Big Day Out, Brisbane, Queensland, 24 July, 2012
- QSITE - Queensland Society for Information Technology in Education, 29 Sept, 2011
- CEFPI - Council of Educational Facility Planners International, Sydney, 16 July, 2011
- School Library Conference – Western Australia, Perth, 11 June, 2011
- Computers in Education Group – South Australia, Adelaide, 14 May, 2011
- ICT in Education Victoria, Melbourne, Victoria, 2 May, 2011
- Innovation Expo, Education Queensland, 17 August 2010, Gold Coast, QLD
- ACEC 2010 Conference, 8 April 2010, Melbourne
- New Millennium Learners, OECD, Brussels Belgium, September, 2009
- Leading in a Digital School Conference, 4 September 2009, Gold Coast, QLD
- NECC, Washington DC, Pennsylvania, 28 June, 2009
- Emerging Technologies Conference, University of Wollongong, 18- 20 July 2008
- National Education and Computing Conference, San Diego, California, June, 2006
- NavCon 2K5 – Bendigo, Victoria, 26 – 27 September, 2005
- National Education and Computing Conference, Philadelphia, Pennsylvania, 28 June, 2005
- Association of Independent Schools - Queensland, Brisbane 28 April, 2005
- Apple Computer's Innovative Technology Schools Conference, November, 2003

Contact Information

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References Upon Request
