

Working the Web

FOR EDUCATION

<http://tomarch.com/edge-ucator>

This online course empowers educators to quickly and intelligently integrate the Web in a variety of learning activities. Does your group need:

- an introduction to what makes the Web a rich resource?
- help getting started using the Web with students?
- strategies for differentiating activities based on specific learning goals?
- incentive to keep integrating the Web and technology beyond one hot activity?

In Working the Web for Education, Tom March works with small groups of learners from one school, department, district, or organization. This is an intermediate course for people who are familiar with the Web for their own use, but haven't yet easily integrated the Web into their learning activities for students.

To book a session for your group of 10 – 20 educators contact
Tom – tom@ozline.com

What you get in Working the Web

- Learn the fine points on how the Web impacts education
- Take online modules that have been designed for optimum learning
- Learn strategies to quickly find rich online resources
- Get feedback on your Web-based activities
- Join an online community of educators devoted to helping students integrate the Web and technology in meaningful ways
- Receive one year's use of Web-and-Flow Interactive

Overview of the 2 - 4 Week Course

"10 Stages to Working the Web for Education"

By finding themselves on this professional development continuum, participants will learn strategies and rationales for structuring their own professional growth.

Analyzing the Learning Centered-Scaffolds

Participants get "brains-on" experience comparing and contrasting a variety of activity formats. Ultimately, these scaffolds can provide starting points for busy educators to address specific learning needs and goals.

Seizing the Teachable Moment

Given several topics or a simulated Teachable Moment, participants will quickly develop a "One Site Wonder" that integrates the potential of the Web in a brief classroom activity.

Hotlisting -> Ready, Fire! Aim

Using Web-and-Flow, participants will quickly create a Hotlist and design a classroom lesson for its use.

Making Your Own Web-based Activities

Working with the Hotlist topic, participants will gather additional links to develop Web-based activities that move beyond research to intentional learning activities that target knowledge acquisition, affective connection, concept attainment, and personal reflection.

The Basic Details

Length: 2 - 4 weeks

Cost: \$100 / person / week

of participants in each session: 15-20

College Credit: none - our motivation is learning!

I look forward to working with you,

